

It is wisest to buy fine quality tea



Yellow label Salada 60c a lb
Brown label Salada 70c a lb
'Fresh from the gardens'

Reckless Motor Driving

With the approach of spring the time draws near when once again the roads and highways of the country will be thronged with tens of thousands of automobiles and the streets of our larger cities jammed with traffic. Soon tourists will again be in our midst, while week-end trips from our centres of population to summer resorts and other vacation spots will engage the attention of the residents of all urban and many rural sections.

Is the result to be the hanging up of another new high record number of fatalities arising out of automobile accidents? Is 1931 to provide another dark spot on our much vaunted civilization with as much recklessness in automobile driving and resultant deaths as were recorded in 1930? Are the more and better highways being provided all over the country to have the tragic outcome of steadily adding to the death toll because people using such better roads exercise less care in operating their cars?

Recent figures published for the city of Regina show a very large increase in the number of car accidents reported in 1930 as compared with previous years, and what is true of Regina is true of practically every city in Canada and the United States.

A United States magazine, in a recent issue, dealt with the rising death toll due to reckless automobile driving across the line. While these figures apply only to the United States, they disclose a state of affairs which is equally applicable to Canada. A few of the facts established may well be quoted.

Motor accidents in the United States, in 1930, killed 32,500 people, and injured more than 600,000. In other words, one million victims. More than 2,000 little children under five years of age were killed, and more than 45,000 were injured. The magazine notes that the World War did not take a greater toll of American lives in battle.

Remarkable as it may seem, this magazine considers that the most encouraging aspect of this appalling loss lies in the fact that recklessness was its principal cause, saying: "If carelessness and over-confidence kill and injure so many, carefulness and consideration can prevent such losses."

Evidence goes to show that the majority of accidents occurred on straight and dry roads, in broad daylight, with experienced and mature drivers at the wheel. In an overwhelming majority the machine functioned properly; the man was at fault. He took unjustifiable chances.

In a striking analysis of accident reports from forty States, a well known insurance company dispels many cherished illusions on this subject. Contrary to a common impression, women were proved to be safer drivers than men. Young men at their best physical development were the worst offenders.

Improper driving and nothing else was responsible for more than two-thirds of all the deaths and injuries recorded in 1930. Speeding, driving on the wrong side of the road, and failure to grant right-of-way, all evidences of improper driving, accounted for 68 per cent. of the accidents.

Other violations of the laws as well as of common sense took a heavy toll. Failure to signal caused the deaths of 490 people, and accounted for the injuries of 48,928. More than 80,000 accidents resulted from motorists driving off the roadway. The biggest single cause of accidents, however, was the improper attempt to take the right-of-way from some other traveler—selfishness, hogishness.

As might be expected, week-end driving is most hazardous. Sunday is the worst day by far, and Saturday is next.

There was a time when defective construction of cars, poor brakes, etc., were held responsible for most accidents. Today the fact has been well established that as drivers we are not so good as the cars we operate. Men have learned to operate ships at sea safely. The records of the railroads are marvellous. Where safety is the goal, airplanes have achieved miracles in protecting human life. In other words, we can operate high-powered, fast moving machines if we put our minds to it.

What we have to learn is that safety is more important than speed. Drivers must be made to realize that they are steering three or four thousand pounds of steel in swift momentum, the possible destructive power of which is enormous.

Safety is worth more than anything else. The maiming, and the killing, and the destruction of millions of property must be stopped and we, the average drivers, can do it.

When you drive, remember, says this magazine writer, that a lot of idiots are on the road, and that you may have to protect yourself against both fools and road hogs, and occasional drunks, as well as against absent-minded pedestrians and heedless children. In such fashion you will at least have made your contribution to national safety and, incidentally, you will get more pleasure and more use out of your motor car.

"Stop" Signals For Speakers

Automatic signals of the type familiar to motorists were used to flash a warning to speakers talking more than their allotted time at a dinner given by the National "Safety First" Association at the Vintner's Hall, E.C., in honor of the Royal Commission on Transport.

Of the 19,000,000 acres in South Carolina, only about 6,000,000 are under cultivation.

Canadian Furniture

Furniture manufactured in the 367 establishments engaged in the industry in Canada had a value of over \$44,000,000 in 1929. Practically the entire output of furniture made in Canada is sold in the Dominion. The value of furniture exported in 1929 was only \$381,764.

Only one person was sentenced to death in Scotland in 1929. He was finally reprieved.

World's Leading Flyer

French Aviator Wins Award Holding Five World Records

Dieudonne Coste, Paris-to-New York flyer, has been designated the world's premier aviator by the awards committee of the International League of Aviators.

Miss Amy Johnson, who flew from London, England, to Australia, was given highest honors among women flyers. She and Coste were received at the Elysee Palace by President Doumergue and presented with silver cups at a formal ceremony.

Coste's only rival at the committee session was Wing Commander Charles Kingsford-Smith, the Australian "ace," and the Frenchman was chosen because he holds five world records, in addition to the accomplishment of his Atlantic flight. The committee also ordered plaques to be struck to honor Mrs. Victor Bruce, Maryse Bastie and Mrs. Charles Lindbergh.

Dr. Hugo Eckener was designated the world's premier dirigible pilot.

To Speed Up Traffic

Horses Banned From London Street During Certain Hours

For the first time in the history of London, horse traffic is to be forbidden to one of the city's principal streets.

The Ministry of transport has announced an experimental scheme operative during the coming spring by which Oxford Street, one of the great east and west thoroughfares, will be closed daily to all slow moving traffic, including horse-drawn vehicles, between noon and 7 p.m.

Magnesia Best for Your Indigestion

Most people who suffer, either occasionally or chronically from gas, sourness or indigestion, have now discovered the most reliable, safe, and effective remedy in the form of a powerful, yet gentle, laxative. This is the famous "Magna" brand of Magnesia, which has been used for centuries by the most distinguished physicians and is now being prepared in a new and improved form by the "Magna" brand.

Much Capital Invested

Biscuit, Confectionary, Chocolate and Cocoa Industries Have 281 Establishments

According to the latest figures—those covering the year 1929—issued by the Dominion Bureau of Statistics with reference to the biscuit, confectionary, chocolate and cocoa industries of Canada, the amount of capital invested that year was \$55,320,902; the number of persons employed, 13,073; salaries and wages amounted to \$12,765,876; cost of materials \$27,717,889; and value of products \$62,492,801. There are 281 establishments in all.

Miller's Worm Powders act so thoroughly that stomachic and intestinal worms pass from the child without being noticed and without inconvenience to the sufferer. They are painless and perfect in action, and at all times will be found healthy medicine, strengthening the infantile stomach and maintaining it in vigorous operation, so that, besides being an effective vermifuge, they are tonical and health-giving in their effects.

Hatchery Approval Policy

Big Saving To Canadian Farmers This Year Is Forecast

A saving to Canadian farmers this year of \$300,000 is forecast for the hatchery approval policy of the Department of Agriculture, according to the Minister, Hon. Robert Weir. Under the scheme, 134 hatcheries are operated, producing about 5,000,000 baby chicks a year, which are available to farmers at low prices. Records show these chicks to have a low mortality rate.

Worms sap the strength and undermine the vitality of children. Strengthen them by using Mother Graves' Worm Expeller to drive out the parasites.

More To the Point

Clerk—"When you leave, sir, don't forget the sign. 'Have you left anything?'"
 Guest—"It should be changed to 'Have you anything left?'"

Physically "hardening" oneself by exercise and cold baths does not apparently protect against colds, is the statement of a professor of public health.

W. N. U. 1881



"Do Not Hesitate to Try It"

"Your Vegetable Compound is a good medicine. Anyone who is in poor health should not hesitate to try it. When I was taking the Vegetable Compound I tried the sample Liver Pills I found in the package. I have taken them every night since and I can feel myself improving. I am so thankful for the good they do me that I have told several women about it."—Mrs. G. W. Posliff, 263 Huron St., Stratford, Ontario.

Lydia E. Pinkham's Vegetable Compound

An Ever-Present Menace

Carbon Monoxide Gas Most Treacherous Because No Warning Given

A recent bulletin issued by the Roads Department of the Province of Quebec, contains an important reference to the danger created by the presence of carbon monoxide, a menace all the greater because it may extend even to an automobile in motion. The note is well worth careful perusal by all motor drivers. Carbon monoxide is a colorless, tasteless, practically odorless gas, and is without any irritant action on the mucosa of the respiratory tract. Because of these properties, it is impossible to detect it by any of the five senses. It is, therefore, a most treacherous gas, since it can be present in dangerous quantities without giving any warning whatever.

Highest Crane In World

Made In Glasgow, Lifts Stones 290 Feet In The Air

If the world's highest crane had been made on the other side of the Atlantic the world would have known all the details long ago. But it has been constructed in modest Glasgow, with the result that the first intimation is that it has been erected on the site of the new cathedral in Liverpool. The crane, which can lift stones 290 feet in the air, weighs over 100 tons, and is carried on a concrete base 450 tons in weight. The base of the control cabin is 180 feet from the ground. The crane will be in its present position for about seven years, when it will be re-erected higher for the building of the cathedral's main spire. The crane was constructed by Butters Brothers and Co., Ltd., at their Kinning Park works.—Glasgow Herald.

Came Back To Starting Point

Because the early Egyptian calendar allowed exactly 365 days to a year, a festival observed on a fixed date would occur one day earlier every four years, until in the course of 1,460 years it had been observed at every season and was back at the starting point.

Douglas' Egyptian Liniment is an excellent leg wash for stock. Also removes corns in horses and quickly relieves bruises, sprains, swellings and joint stiffness.

Nobody Wants War

Mussolini doesn't want war. Japan doesn't want war. France doesn't want war. The United States abhors war. It might be well to watch Switzerland.—Toledo Blade.

A novel invention is a clock that closes a window at any set time thus giving a bedroom a chance to warm up before the sleeper arises.

for CUTS & SORES
 Apply Minard's freely. It washes out poison and cleanses. Any wound heals quickly after its use.

There's nothing better!
MINARD'S
"KING OF PAIN"
LINIMENT

Atmosphere Of Earth Hundred Miles Deep

But Sun Has Atmosphere Depth Of 9,000 Miles

New discoveries about the sun's atmosphere have been disclosed to Dr. Albert Einstein at the Mount Wilson Solar Observatory, Pasadena, California, by Dr. Charles E. St. John, of the Carnegie Institution, of Washington. The sun's atmosphere is 9,000 miles deep, compared with the 100 mile depth of the earth's atmosphere. The outermost layer of the earth's atmosphere is composed of the lightest gases, helium and hydrogen. The sun's atmosphere is quite different, the outermost layer being of ionized calcium, forty times heavier than the layer of hydrogen 3,000 miles closer to the sun.

In the earth's atmosphere the first seven miles from the earth form a layer in which wind storms occur up to a velocity of 200 miles per hour. At 35 miles up argon, one of the constituents of air, disappears. Farther up there is no more oxygen, and at 70 miles nitrogen disappears, leaving only helium and hydrogen for the last thirty miles.

Unusual Operation

Piece Of Dental Plate Is Removed From Lung Of Patient

A piece of dental plate, measuring 1 1/4 inches by 1/2 inch and holding three teeth, was taken from the lung of Victor Brander, Cochrane lumber merchant, by Dr. S. B. McMillan, of the Lockwood Clinic in Toronto, after one of the most unusual operations in medical records.

Four months ago Brander was seized with a violent coughing spell, and, without knowing it, bit upon the metal dental plate. The broken portion passed down his throat and lodged in his lungs. The bronchoscope, instrument used for retrieving objects from the lungs, was used and it took more than two hours of very delicate manipulation by the doctor before he was successful.

Drives Asthma Like Magic. The immediate help from Dr. J. D. Kellogg's Asthma Remedy seems like magic. Nevertheless it is only a natural remedy used in a natural way. The smoke or vapor, reaching the most remote passage of the affected tubes, brushes aside the trouble and opens a way for fresh air to enter. It is sold by dealers throughout the land.

Life Insurance More Popular

People Taking Advantage Of Attractive Policies Offered

One of the outstanding developments in the recent financial history of the United States is the remarkable growth of life insurance. The application of the principle of group life insurance to institutions and industries has made life insurance available to large numbers of persons who have never before carried any form of life insurance. The individual amounts of insurance in these cases are usually small, ranging from \$1,000 to \$5,000. But there has also been a marked increase in the number of large policies written. In 1923 there were 58 persons whose lives were insured for \$1,000,000 or more. In 1930 there were 323 persons carrying life insurance for that amount.—Wall Street Journal.

For Both House and Stable.—There is a good deal of similarity, physically speaking, between human beings and the lower animals. Both are subject to many ailments arising from inflammation and to all manner of cuts and bruises. Dr. Thomas' Electric Oil is an entirely reliable remedy for such ailments and mishaps in both human beings and the lower orders of animals.

Taming Wild Oats

Economical Stock Food Is Now Made From Wild Oats

The thorough cleaning which Canadian grain receives at the lakehead terminal, Fort William and Port Arthur, contributes substantially to an important by-product industry. Among other feeding stuffs manufactured from the screenings is a new feed, rapidly gaining favour with poultrymen, known as Wild Oat Groats. Machinery has been perfected which hulls the wild oats and as a result of the process which they are put through oat groats make a mixed feed containing about 15 per cent. protein and sells in bulk at \$14.50 per ton f.o.b. Fort William. It is regarded as one of the most economical feeds on the market at the present time.—Department of Agriculture, Ottawa.

The city of Paris will construct 17,000 low-rental apartments this year.

Fowl-pox in hens is a disease transmitted by mosquitoes.

La Grippe and "Flu" are Spreading

"Flu" First Appears as a Sore Throat, but Gains Tremendous Headway in Six Hours

AN EFFECTIVE TREATMENT DESCRIBED

Nearly every case of "Flu" starts with a simple cold. At first the throat is sore—often just a little hoarse—soon the infection goes lower—then the chest is affected. A safe plan is to gargle the throat three times daily with "Nerviline"—this will keep the throat free from germs. If there is any sign of tightness in the chest, rub on Nerviline—every drop penetrates deeply—congestion will be relieved—the cold will break up quickly. Many a dangerous case of "Flu" can be avoided by this simple home treatment.

Experienced mothers know how valuable Nerviline is for Coughs, Colds, Sore Throat, and the little ailments that arise in every family. Nerviline in most homes is called "Mother's Best Friend." 35c at all dealers.



Deceptive Advertising

Advertising Sale Of Poultry Stock and Approved Chicks To Be Checked

Regulations recently approved by Order in Council define terms which may be used only in connection with Federal Policies of Approval and Certification for poultry, and only by persons duly entered under such policies and thereby qualified to use the newly defined terms in respect to their poultry operations. This applies particularly to the advertising and sale of poultry stock and approved chicks. In addition to giving recognition to a schedule of terms and defining their application the regulations define deceptive advertising in the following terms: "the application, orally or otherwise, of any word, term or phrase by these regulations defined to any poultry product which does not comply in all respects with the requirements of the relative definition or definitions." Officials of the Federal Department of Agriculture are checking up closely on all baby chicks and poultry advertising at the present time to protect the interests of hatcherymen and breeders entered in the federal approval and certification schemes.

More than one out of every ten resignations from the sales force of a department store, are due to health conditions, according to a recent investigation.

Japan has three times as many automobiles as in 1925.

Wealth Of Indian Princes

Delegates To Round Table Conference, In London, England, Spent Money Lavishly

It would be interesting to know even approximately how much money the Indian Princes spent in London, England, during the Round Table Conference. How much difference their presence in town meant to the West End may be guessed from one detail. One Maharajah alone, by no means the wealthiest of the Eastern nabobs, cashed three cheques during his stay and these, which were for his hotel bills alone amounted to over £30,000. Another Indian Prince gave an order of a complete set of onyx furniture, onyx being, let it be observed, a semi-precious stone. After dealing with the Indian Maharajahs, the West End shopkeepers and hotel proprietors will be able to put a mere American multi-millionaire in his place. It appears the patricians of the East are nowadays the only surviving competitors of those great nobles who lavished fortunes on art and literature in mediaeval times.

Advertising Educates

Advertising is essentially educational. It lifts men's mind out of ruts. It creates a desire for fine things. It spurs ambition and generates energy. It has walked hand in hand with progress in our time, and even a step ahead.

Britain expects a record pleasure-boating season this year.

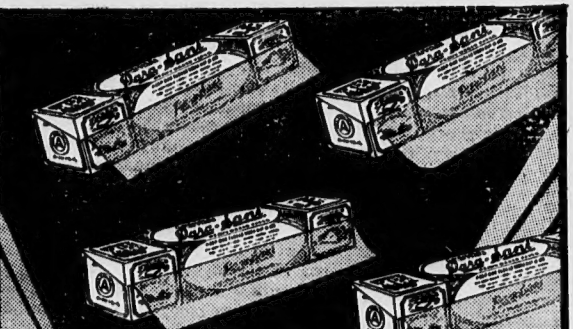
Felt Tired Out All Day Could Not Sleep at Night



Price 50c a box

Mrs. Adamond Lalonde, 2481 St. James St., Montreal, Que., writes:—"After a spell of the grippe I was left very nervous, and felt drowsy and tired out all day, and could not sleep at night. I was also troubled with my heart and did not feel at all like working. I was told about Milburn's Heart and Nerve Pills and after taking four boxes I was completely relieved of my trouble, and can recommend your Pills to everyone."

Sold at all drug and general stores, or mailed direct on receipt of price by The T. Milburn Co., Ltd., Toronto, Ont.



Don't Let Foods Stale

Foods that ordinarily stale quickly will stay fresh and tempting a surprisingly long time if you cover them with Para-Sani Heavy Waxed Paper.

Your grocer, druggist or stationer has Para-Sani in the handy, sanitary knife-edged carton. For those who prefer a lighter paper put up in sheet form ask for Appleford's "Centre Pull" Packs.

Appleford Paper Product
 LIMITED
 HAMILTON ONT

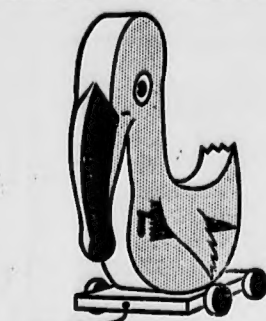
Western Representatives:
HUNTER-MARTIN & CO., REGINA, SASK.

if you like a thicker and sweeter syrup buy BENSON'S GOLDEN SYRUP

You can get GREATER NOURISHMENT FOR LESS MONEY by serving

EDWARDSBURG CROWN BRAND CORN SYRUP

The CANADA STARCH CO., Limited MONTREAL



for ANY CHILD

WE can never be sure just what makes a child restless, but the remedy can always be the same. Good old Castoria! There's comfort in every drop of this pure vegetable preparation, and not the slightest harm in its frequent use. As often as your child has a fretful spell, is feverish, or cries and can't sleep, let Castoria soothe and quiet him. Sometimes it's a touch of colic. Sometimes constipation. Or diarrhea—a condition that should always be checked without delay. Just keep Castoria handy, and give it promptly. Relief will follow very promptly; if it doesn't, you should call a physician.



Medals for Bravery

Royal Albert Medals Awarded For Bravery In Attempting To Save Life

Two cases of outstanding bravery in the crocodile-infested waters of the Zambesi River, were chronicled in the London Gazette recently.

The King, it was announced, has awarded the Royal Albert Medal to Leonard Pemberton, Livingstone, Northern Rhodesia, for gallantry in endeavoring to save life. The incident occurred last November when a number of children were bathing in the Zambesi at a point where a wire enclosure, erected against crocodiles, had become torn and useless.

One boy suddenly disappeared. Pemberton, who was sitting on the bank and fully clothed, dived in without hesitation—despite the fact that he was convalescing from a recent illness—and made repeated attempts to wrest the body from the crocodile, who was holding the lad under water.

Pemberton was fully aware he was close to a man-eating "crocodile" and subject to attack at any moment. He was, however, unsuccessful in his efforts to bring the boy to the surface and after a long struggle, narrowly escaped drowning himself.

In the other case of bravery, a medal of the civil division of the Order of the British Empire was awarded for meritorious service to Abraham Johannes Mommson, Livingstone, and engineer on the Rhodesian railways. He displayed great courage in retrieving the body of a boy who had been taken the previous day by a crocodile while bathing in the Zambesi.

A very sensitive meter for use in distinguishing between haze and clouds has been perfected to aid in weather forecasting.

The Government of Colombia recently bought an American aeroplane.



ACID after meals

GET RID of your dread of pain after eating. Eat without fear of "indigestion," sour stomach, disagreeable gas or headaches.

When your food ferments, "dis-agrees," lies like a lump in your stomach, it's a sign of too much acid. You need not resort to crude methods—take instead an anti-acid that will correct the condition. Phillips' Milk of Magnesia.

A spoonful of this pleasant-tasting, soothing fluid neutralizes many times its volume in acid. It restores the proper alkaline balance to an acid-

soaked stomach and bowels—assists these organs to function as they should.

Phillips' Milk of Magnesia is what you need when a bad breath, coated tongue, headaches, nausea or biliousness indicates an over-acid condition. Take a spoonful today and for several days and see how it sweetens the system. You won't be nearly so liable to colds or sickness. All drugstores in the Dominion sell it in 50c bottles.

Genuine Milk of Magnesia is always a liquid—never a tablet. Look for the name Phillips on the bottle. (Made in Canada)

Speed Is Now Common

Ideas Have Changed Greatly In Last Few Years

About a century ago a school board in Ohio refused to permit its building to be desecrated by teaching in it the application of steam to transportation. The trustees regarded this new-fangled idea as infidel; for would not Jesus Christ have foretold steam railroads in the Gospels if God had intended man to travel faster than fifteen miles an hour?

A few weeks ago a man travelled 245 miles an hour in an automobile. The establishment of such a record has a meaning for the motorist in the street, although he might not care to travel that fast even if the law permitted him to. All the industry, ingenuity that went into the building of the engine which established this record is reflected in the engine of his own car, which is a very different piece of mechanism from the first automobile engines turned out in this country.

The Indianapolis classic was won in 1911 by a six-cylinder car driven at the rate of 74.59 miles an hour, and in 1920 by an eight-cylinder car, driven at the rate of 100.448 miles an hour. The last twenty years have seen a tremendous improvement in the speed and endurance of automobile engines, wrought by the patient and indefatigable research and experimentation of the engine makers. Any number of "infidels" today feel perfectly safe in risking both body and soul at the speed which won on the Indianapolis track a score of years ago.

A Really New Idea

Englishman Has Moving Picture Of Himself Reading His Will To Legatees

An English manufacturer in Birmingham, England, has devised a scheme which has placed him several laps ahead of anything that America has done yet. He wrote his will and, wishing to make it impressive, he arranged a moving picture scene in which he sat and read his will to the legatees. When the picture is shown on the screen after the funeral, he will address the assembled relatives, who will sit on chairs arranged according to the plan he had made, and as the picture moves on he will turn on the screen to each of them in order as he bequeathes his benefactions to one or another. He rightly thinks that an impression will be made upon them that the ordinary reading of a will would not be able to compass. "He being dead, yet speaketh," they will think and if idea spreads it is difficult to say whether it will make more joy, or sorrow. It is rather strange, however, that after people die, their survivors are not very anxious to have anything more to do with them. Is this the result of tradition, or a natural provision against undesirable relations with the next stage of existence?

Hidden Assets

Two young men who had only been married a short time met and exchanged experiences.

"Do you try to keep any secrets from your wife?" asked the first fellow.

"Why, yes," replied the other frankly, "right now I've got a \$5 bill in my shoe."

If you praise a man to his wife she will always look more or less surprised.

"Dry" ice is to be introduced into Australia.

BACKACHE

Wonderful relief from pain

Backache is one of those wearying complaints which bind all their victims together with a common bond of misery. And when any one suffers from backache finds a sure remedy, fellowship prompts the quick report of that discovery to others. Here's a woman who has her friend to thank for knowledge of a remarkably successful treatment. Now gratitude compels her, in turn, to pass along the good news to you.

"I am writing to tell you of the great benefit I have received from Kruschen Salts. My friend, Mrs. H., had received so much benefit that she begged me to give Kruschen a trial, although at first I was doubtful, because I had tried so many things. At last, however, I tried some of her Kruschen, and, feeling hopeful, I purchased a bottle, and I can honestly say that before I had finished the bottle my backache was gone. I have suffered for years with kidney trouble and dreadful headaches, and now to be free from the pain altogether is wonderful." (Mrs. C.)

FREE TRIAL OFFER

If you have never tried Kruschen—try it now at our expense. We have distributed a great many special "GIANT" packages which are free for you to prove our claim for yourself. Ask your druggist for the new "GIANT" 75c package.

This consists of our regular 75c bottle together with a separate trial bottle—sufficient for about one week. Open the trial bottle first, put it to the test, and then, if not entirely convinced that Kruschen does everything we claim it to do, the regular bottle is still as good as new. Take it back. Your druggist is authorized to return your 75c. immediately and without question. You have tried Kruschen free at our expense. What could be fairer? Manufactured by E. C. Hughes, Ltd., Manchester, Eng. (Established 1756). Importers: McGillivray Bros., Ltd., Toronto.

Why Sea Water Is Blue

German Chemist Thinks Hue Due To Copper Compounds

The color is due to copper, thinks a German chemist.

The azure hue, he believes, is caused by the presence of dissolved copper compounds, which have this color, as in the well-known blue vitriol or copper sulphate.

The chemist's name is Richard Willstätter, and his findings are announced by a correspondent of The American Chemical Society in a press bulletin issued by that body (New York). We read:

"The color of sea water was discussed by Willstätter and Fritz Haber, on a trip to the Canary Islands. Haber, who developed synthetic ammonia, upon which Germany based its war plans, and who is not infrequently described as the greatest of living Germans, preferred the physical explanation that the color is evident because of the great depth of the water.

"Willstätter contended that the blue, which is visible even in such a thin layer as in a bathtub, is due to complex copper compounds of the nature of cupri-amino salts.

"The conditions for their formation are present," he explained, "because of the known content of copper in sea water and the formation of ammonia, and especially of organic amino-compounds as a result of the decomposition of protein." — From the Literary Digest.

Design Was No Good

Battleship Proposed By Kaiser Wilhelm Would Not Float

On a visit to Italy, Kaiser Wilhelm met one of the most famous naval constructors of the age, Italy's naval Minister, Admiral Brin, and suggested that the Admiral should give his opinion of a plan worked out in Potsdam after deep thought. "The ship which your Majesty proposed building," wrote the Admiral, "would be the most powerful, most beautiful battleship that was ever constructed. It would possess a speed hitherto unattained, while armaments, masts and guns are unexcelled. It is so magnificently equipped that, to be aboard it would be a pleasure for the whole crew from captain to cabin-boy. This marvellous piece of ship-building has only one fault; if it were placed upon the water, it would go down like a leaden duck."

Canadian Water Areas

The exceeding complexity of the water areas in great portions of the Canadian Shield may be seen on the lac la Ronge, Saskatchewan, sheet of the National Topographic map of Canada as published by the Topographical Survey, Department of the Interior. This map sheet which covers an area of 5,400 square miles, shows more than 5,000 separate lakes and 5,500 islands.

Exhibition Was a Success

The British Industries Fair has closed after a highly successful exhibition. Buyers numbered 164,185, an increase of 10 per cent over last year. Overseas orders increased by 5 per cent. One firm, dealing in phonographs, took an order for \$250,000 worth of business and altogether 4,000 new accounts were opened.

Canadian Judiciary

Canadian Judges and Barristers Have Higher Standard Than United States

Canadian judges and barristers had a higher standard than they could claim in the United States, Mr. Justice MacNaughten (Hon. Sir Malcolm MacNaughten), a judge of the high court of justice, King's Bench Division, told the Yorkshire Law Society in London, England.

His lordship, speaking of the visit of British judges and lawyers to Canada and the United States last autumn, said nobody would attribute to the people of the United States the virtue of modesty. They were not slow to proclaim their own merit. Nevertheless, it was quite clear they had recognized that in the administration of the law they were somewhat behind England, "and, what is perhaps more interesting, they have recognized they are a long way behind the Canadian profession," he said.

Salt As a Medicine

Has Many Uses and Is An Effective Antiseptic

We sometimes eat too much salt, but we seldom use enough as an antiseptic. Salt is really one of our handiest remedies and one of the easiest to apply. As an antiseptic it extracts the soreness and ache from affected parts. It is also a bracer for tired eyes. Give them a bath six or eight times a day in luke warm salted water.

If you have a cold starting, sniff salt and water up nose, and gargle. Salted warm water sometimes relieves local pains when used externally. It is claimed that it will sometimes relieve toothache, but most of us rather feel that our friend the dentist is about the only one who can take care of this particular ache.

Salted popcorn sometimes relieves car-sickness and sea-sickness. Here again, however, we shall allow you to nod your head negatively. It may be that you are one of those people who insist upon getting seasick no matter what you take, or do.

May Never Be Conquered

Only Small Area Of Alaska Has Been Explored

There are still many regions that explorers have never managed to conquer. One in Alaska measures many thousand square miles. It has been assaulted for hundreds of years by natives and white men, but so far no one has been able to penetrate it. Geologists and topographic engineers surveyed under great difficulties a section of the area, and 1,200 miles were removed from the chart of unexplored territory. They saw no human beings, and they came upon a native camp that had been deserted for at least twenty years. There is animal life in abundance, including black and grizzly bears, caribou, moose and mountain sheep, but the wealth of food cannot make up for the intense cold. Alaska, which is appropriately termed "the country on top of the world," has an area of nearly 600,000 square miles. Its population is one person to every eleven miles.

New Industries For Manitoba

Recent new industries established in Manitoba include: rubber mats, upholstered furniture, battery chargers, leather garments and caps, oil refining, printing and publishing, and men's felt hats.

No man lives a useless life. He may serve as an example for others to avoid.

A bug exterminator that doesn't exterminate is a hum-bug.

Aching CORN STOP HURTING INSTANT RELIEF!



Just a drop or two of Putnam's Corn Extractor, and the pain goes away. Relief is almost instantaneous. Removing corns with "Putnam's" is so easy, so sure, so painless—thousands use this wonderful remedy, and say it is the best. Don't suffer any longer, use Putnam's Corn Extractor, the one sure relief for sore corns. Sold at every drug store, 35c.

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Here's another
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MENU

Look for this mark on every tin. It is a guarantee that Magic does not contain alum or any harmful ingredient.

Try Miss Caldwell's Recipe for *RASPBERRY BISCUITS

Most women find it difficult to think up new ideas for attractive menus... This one, suggested by Miss Katherine M. Caldwell, cookery authority of Canadian Home Journal, Toronto, is therefore sure to please.

LUNCHEON MENU

Cheese and Vegetable Soufflé with Cream Sauce
Buttered Whole Wheat Toast
Sweet Pickles
Hot Raspberry Biscuits*
Chase & Sanborn's Tea

For afternoon tea, there is nothing nicer than these same Raspberry Biscuits, shaped daintily with a tiny cutter—split, buttered and served piping hot, with a cup of perfect tea! Miss Caldwell says: "Magic Baking Powder is easy to use because its uniform, high quality never varies. I use and recommend Magic because my experience has proven that it always gives consistently better baking results."



2 cups flour
4 teaspoons Magic Baking Powder
3/4 teaspoon salt
2 tablespoons sugar

4 tablespoons shortening
3/4 cup milk
7-8 cubes of sugar
Raspberry juice or syrup

Mix and sift the dry ingredients. Cut the hard, cold shortening into them with a knife, using a quick, short, chopping motion; or reduce the hard cold fat to tiny particles with a pastry blender or a steel-pronged fork. When the mixture resembles a very coarse meal, add the liquid, mixing quickly and lightly. Turn out the dough on a slightly floured board, pat it down lightly or roll it to a thickness of about one inch. Shape with a small cutter or cut in squares with a floured knife. Dip the small lumps of sugar into syrup from canned or fresh raspberries... Press a lump into each biscuit... forcing it well down into the dough so that it will not run down the sides when melted.

Place the biscuits on a greased pan or baking sheet and bake in a very hot oven, 450° F., 12 to 15 minutes.

Buy Made-in-Canada Goods

MAGIC

Baking Powder
ensures better baking results

To Discuss New Calendar

League Of Nations Will Debate Question This Year

A serious effort is to be made by the League of Nations at Geneva this year, to reform the calendar and bring about thirteen months of twenty-eight days each. Our present calendar has been working since 46 B.C., and there are many advocates who declare it has outlived its usefulness for modern needs. There will be a preliminary conference at Geneva, and then a general one to discuss the issue after which the governments of the world will be appealed to. Indeed, it is a most revolutionary change contemplated after 1,977 years' use of the present calendar.

Persian Balm—the peerless aid to loveliness. Delightfully fragrant. Dainty to use. Leaves no stickiness. A little gentle rubbing and it is swiftly absorbed by the tissues. Tonic in effect. Soothes and dispels roughness and chafing. Keeps skins soft and velvet-textured. Unrivalled for charm, distinction and refinement. Used by lovely women everywhere to preserve and enhance their natural beauty.

Recipes For This Week

(By Betty Barclay)

COFFEE FRUIT CAKE

1/2 cup shortening.
1 cup light brown sugar.
2 eggs.
1/4 cup coffee.
1/2 cup milk.
1 1/2 cups flour.
3 teaspoons baking powder.
1/2 pound raisins.
1/2 pound citron.
1/4 pound figs cut in strips.
Cream shortening, add sugar, egg yolks, coffee and milk. Sift together flour and baking powder and add slowly. Add fruit, which has been slightly floured, and fold in beaten whites of eggs. Bake in greased loaf pan from one hour to one hour and a quarter.

MOCHA FUDGE

1 1/2 cups granulated sugar.
1/2 cup milk (preferably part cream).
1 heaping tablespoon cocoa.
4 tablespoons strong brewed coffee.
Butter size of walnut.
Pinch of salt.
Scant teaspoon vanilla.

Melt cocoa, add milk and coffee and sugar, stir until sugar is thoroughly dissolved, place over heat and cool until it forms a soft ball in cold water. Remove from heat; add butter and salt, beat strongly until it cools. Then add vanilla and beat briskly until it starts to get solid, then pour into buttered pan or plate to get cold before cutting it in squares. English walnuts may be added if desired.

Talkies in German have been banned in Poland.

Soviet Farm Movement

Development Of Farms To Be Intensified In Russia

Soviet Russia is going "back to the farm," according to figures just issued by the government. During the last ten days in January and the first ten in February, a total of 728,000 families joined the collective farms, the figures show. This migration is the greatest in history. Development of these farms has always been the backbone of the Soviet movement. Most of the families who have applied to join the movement came from the Ukrainian Republic, the North Caucasus, the upper and lower Volga and the German republic. They were expected to move to the farms gradually during the spring in time to get next season's crops planted.

The Well-Dressed Italian

Tights and cylinders are required this season at all big Italian social or governmental functions in the daytime. Invitations, beautifully engraved, are going around with the words "Tights with cylinders are obligatory" in the lower left corner. "Tights" referred to the close fit of the English morning coat. And the cylinder is a top hat.

Little Helps For This Week

"They helped every one his neighbor; and every one said to his brother, 'Be of good courage.'" — Isaiah xli. 6.

When no low thoughts of self intrude, Angels adjust our rights; And love that seeks its selfish good Dies in its own delights. How much we take, how little give,— Yet every life is meant To help all lives; each man should live For all men's betterment.

—Alice Cary.
Every human being whom we approach should be the better for us.—William Ellery Channing.

Each of us is bound to make the small circle in which he lives better and happier; each of us is bound to see that out of that small circle the widest good may flow.

—Arthur Penrhyn Stanley.

Better Than King Canute

The bridegroom was in a poetic frenzy as he strolled along the seashore. "Roll on, thou deep and dark blue ocean, roll," he recited to his bride.

"Oh, Gerald," she exclaimed "how wonderful you are. It's doing it."



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Prompt relief from

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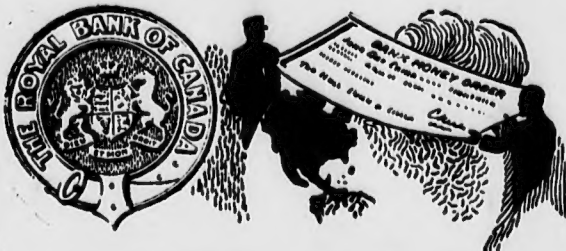
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Accept only "Aspirin" package which contains proven directions. Handy "Aspirin" boxes of 12 tablets. Also bottles of 24 and 100—All druggists. (Made in Canada)

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LADIES AND GENTS WEAR BOOTS AND SHOES

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We are pleased to know that our lines are meeting with the approval of our customers. Our \$1.50 and \$2.00 lines of finest thread silk are absolutely guaranteed against runs—all you have to do is call at our store and exchange any defective pair for a new pair free. The quality of these has enabled us to do this. We would not do less to please you—We cannot do more.

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Acclimatized and grown at high altitude.
Tress and Shrubs should be ordered before MAY 1st. See price list etc., at our store.

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TOWN OF GLEICHEN

OFFICE HOURS

9 a.m. to 12:30 p.m. and
2:30 to 5:30 p.m. Daily

Council meeting second Friday of each month at 8 p.m.

This office will be closed as follows:
Sundays, Statutory Holidays and the last fortnight of July each year.

ALSO

First two legal working days of each month for meter reading and first two legal working days following the fifteenth of month for collections, etc.
M. MURRAY,
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Undertaking
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MOTOR HEARSE

Artificial wreaths always on hand. Weather extremes will not effect these flowers in any way.

GLEICHEN, ALTA.

THE FARM BOOK-KEEPING COMPETITION

Under the auspices of the Canadian Pioneer Problems Committee, of which Dr. R. C. Wallace is a member, competitions were arranged for the three prairie provinces to encourage farmers to keep accurate records of farm costs records from Alberta set farm costs. Three prizes of \$50, \$30 and \$20 were offered for the best records from Alberta farmers extending

over a period of years and an additional prize of \$50 for the best record for the prairie provinces. There were more than twenty entries from Alberta in this competition. It was quite plain from the start that all of the exhibits lacked in some desirable feature of farm accounting. The committee had considerable difficulty in arriving at a conclusion, but finally, on a majority vote, the following awards have been made: First Prize: Mr. John McLaren of Sedgewick Alberta; Second Prize: Mrs. A. M. Davis of Calmar, Alberta; Third Prize: Mrs. A. Melroy of Commerce, Alberta. The committee feels that much valuable information has been obtained from the exhibits sent in, and hopes that this will be but the first move in the direction of encouragement in the keeping of farm accounts.

Women are not allowed to set foot on Athos peninsula, Greece, which is an abode of monks of the Greek church.

George Mableson left last week for Calgary to enter in the Belcher Hospital to take treatment for wounds he suffered during the war. George will be in the hospital for sometime.

Some of our young fellows Monday evening drove around town just a little bit too fast and the way they took the corner was a sight to behold. Boys keep your foot off the gas while in town and if you want to hit the high spots wait till you get out in the wide open spaces.

Arthur Brown is building a bus for himself. He has all the necessary material to complete the job, and will be very busy for sometime putting it together. Arthur will paint the bus white because he thinks the ladies will like that color best.

Town & District

Cons. Batts entered the cafe and with great dignity announced to a man at one of the tables, "Your car awaits without."

"Without what?" retorted the rather loud-mouthed gentleman!
"Without lights," said the policeman. "Your name and address please."

Miss Jean Cook spent the week end in Calgary.

Wm. Busby is now enjoying his holidays.

Cecil Lyons of Calgary, spent Sunday in town visiting friends

Good Friday being a holiday all places of business will be closed in town.

The robbers who robbed Pete Deshayes garage last week, have been arrested.

E. J. Anderson, B.Sc., will be at the Queen's Hotel on Wednesday, April 8th, Eyes Examined.

Several parties of picnickers enjoyed themselves along the banks of the Bow river Sunday.

Mrs. Rupert Hunter, has been quite ill recently, but is now around much improved in health.

Mr. and Mrs. F. McKay, of Calgary have been in town the past week visiting their son Walter.

Ad in the Strathmore Standard: Lost: A starter, finder please return to Miss Kay

For several days last week we had sub zero weather and nice hot fires were the order of the day.

Miss Betty Crawford of Calgary spent the week-end visiting at the home of Mrs. Chas. Thompson.

Mrs. Ed. Menard has been ill with the flu the last few days, but we are glad to hear she is now on the road to recovery.

If the Canadian Home Journal is telling the truth Cam Brown, Gleichen's star forward hockey player, is getting better looking all the time.

A lot of cars around town had their blocks cracked last week, during the cold spell. The owners forgot to drain the radiator.

The annual teachers convention takes place in Edmonton next week. Many of the teachers from the surrounding district will attend, this year.

If the label on your Call does not show the correct date that you are paid up to let us know about it with out fail. We are human and make mistakes.

Louie Hong, the enterprising Cluny merchant, is putting on a large sale beginning next week. He had a large number of bills printed in this shop for the sale.

The Gleichen Hockey boys are giving a bridge and whist drive party at the home of Mrs. McConnell's Friday evening, April 10th. Everybody welcome.

On April 17th, a Canadian Club meeting of unusual nature will be held in the Gleichen Community Hall. H. S. Patterson, K. C. will be the speaker. Watch for further announcements.

Next Saturday night there will be two all talking picture shows given in the Community Hall, all for the price of one. "Harold Lloyd in 'Welcome Danger'" and Nancy Carroll in "Honey". Don't miss this as it is a real treat.

On April 14th, a bridge and whist drive will take place in the room above the Pioneer butcher shop, under the auspices of St. Andrew's Church. Good prizes will be given and every body is cordially invited.

Mr. and Mrs. T. H. Beach have received word that their son, Hugh Beach who is attending the University of Alberta at Edmonton, has been elected President of the Mining and Geological Society of the University of Alberta, which is affiliated with the Canadian Institute of Mining and Metallurgy. We extend our heartiest congratulations to Hugh.

The C.G.I.T. girls of Gleichen rendered a very interesting program at the Eventide Home last Friday evening, which was much appreciated by the inmates and staff.

FIREMEN'S ANNUAL BALL EASTER MONDAY

The next big event of the season is the Firemen's annual ball, which takes place next Monday night—Easter Monday—in the Gleichen Community Hall. Great preparations are in progress to make this an outstanding event. President Michael, of the fire department, will return from Vancouver one of these days filled with ideas how to put the dance over in good style. Everybody is invited to attend and help out the fire boys. Last year during the annual ball, at midnight, the fire brigade was called to a fire, in the west end of the town. The boys sincerely hope that their dance this year will not be interrupted by fire.

Bill Brown, Gleichen's popular tailor is back in bed with a bad cold. Bill had been figuring on taking a trip to Vancouver but the attack of tonsillitis he had several weeks ago and resultant weakening caused him to postpone the trip.

Overheard in Ed. Menard's barber shop—"I say, I hope you won't charge me for a hot bath—it was only lukewarm."

Ed—"Oh, no. Hot bath 25c, cold bath 10c,—so lukewarm will be 75c."

Mrs. J. W. Morrow and family leave this week for Granum, where they will in future reside. Mr. Morrow is manager of the Pool Elevator there.

J. A. McArthur has returned from California where he has been for some weeks.

Mrs. V. McMann returned Sunday from Lethbridge, where she had spent the past week visiting her mother Mrs. W. W. Brown.

We are pleased to see Mrs. J. A. McArthur around again after her recent illness.

Mrs. McIntyre spent a few days in Lethbridge last week visiting Mrs. W. W. Brown.

If you have something you wish to sell, buy or trade why not try one of the Call Want Ads. They cost little but after make money for you.

ST. ANDREW'S CHURCH SERVICES

HOLY WEEK SERVICES

Wednesday, Lantern Service 8:00
Choir Practice following Good Friday.
Mattins and Litany 11:00 a.m.
EASTER DAY SERVICES

Holy Communion 8:00 a.m.
Holy Communion at Cluny 9:30 a.m.
Holy Communion 11:45 a.m.
Children's service 11:00 a.m.
Evensong 7:30 p.m.

Saturday W. A. Easter Tea at home of Mrs. Beach. Every Welcome.

Here and There

More than thirty carloads of smelts have been shipped recently to the Boston, New York and Chicago markets from Bathurst, N.B. The value of these shipments is placed at about \$35,000.

An increased enrollment in both common and high schools, an increase in teachers and in average attendance were indicated in the report of the schools of New Brunswick for the year ending October 31, 1930.

Aggregate value of life insurance in Canada, according to latest available information, was \$6,150,000,000 or about \$628.45 per capita of the population. Its value has more than doubled in Canada since 1920.

Last year's catch of salmon in British Columbia totalled 216,500,000 pounds, the highest ever recorded. About 2,220,000 cases have been canned, most of it to be exported to different parts of the world.

Good progress was made in 1930 in civil aviation in Canada, particularly in commercial flying. A total of 87,463 hours was flown, an increase of 7,867 hours over the flying time of registered aeroplanes in 1929.

An advance of about \$60,000 in net tonnage handled at the port of Vancouver during 1930 is shown in the annual report of the Vancouver Merchant Exchange, tonnage in 1930 being 12,776,534 against 11,984,771 in 1929.

Latest reports on the output of the central electric stations in Canada states that in 1930 power generated from such stations totalled 17,828,121 thousands of kilowatt hours, an increase of 195,245 thousands of K.W. hours over 1929.

When the new 42,500-ton Empress of Britain, Canadian Pacific Atlantic flagship, goes on a world cruise, she will break at least 29 records. Except for Southampton and New York she will be the largest vessel ever to enter world cruise.

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GLEICHEN

Canada Must Win World Championships

World Championships in 1932 will be won by farmers who recognize that the cleanest and best quality seed with the most careful cultivation are essential to the production of exhibition grain. While it is recognized that these things should apply to the whole crop area, concentration upon a small plot is the best plan for securing an exhibit sample. If such a plot is subjected to extra preparation—with more care probably than it is possible to devote to the whole crop area—and sown to the very choicest seed it will not only provide good quality foundation stock for next spring's seeding, but a winning sample for exhibition at

The World's Grain Exhibition and Conference

REG'NA, JULY 25 to AUG. 6, 1932

This great World Exhibition and Conference is organized for the benefit of Canadian farmers, for the advancement of Canadian agriculture, to demonstrate the superiority of Canadian seed crops, to further stimulate a world-wide demand for Canadian crop products—Canada against all competitors—must win the major awards.

\$200,000 in Cash Prizes

\$2,500 a first prize for 50 lbs. of wheat; 30 lbs. of oats
\$1,500 for 40 lbs. of barley; 30 lbs. of rye
\$1,500 for 12 ears of corn
\$200 for 30 lbs. of peas; 30 lbs. of flax; 20 lbs. of clover

All provincial committees have special literature for helping intending exhibitors. For this information write the committee nearest you. ONTARIO: J. A. Carroll, Dept. of Agriculture, Toronto. QUEBEC: Paul Melton, Dept. of Agriculture, Quebec. NOVA SCOTIA: W. V. Langley, College of Agriculture, Truro. NEW BRUNSWICK: G. V. Hicks, Dept. of Agriculture, Fredericton. MANITOBA: N. C. Mackay, Dept. of Agriculture, Winnipeg. BRITISH COLUMBIA: C. T. Field, Field Crop Commissioner, Victoria. PRINCE EDWARD: J. H. V. Boulter, Deputy Minister of Agriculture, Charlottetown. SASKATCHEWAN: H. E. Vigor, Dept. of Agriculture, Regina. ALBERTA: E. L. Gray, Dept. of Agriculture, Edmonton.

On application, the Secretary, World's Grain Exhibition and Conference, Imperial Bank Chambers, Regina, will send you prize lists, rules and regulations governing competitive entries and all other information.

Chairman National Committee
HON. ROBERT WEIR
Minister of Agriculture for Canada.
Chairman Executive and Finance Committee
HON. W. G. BUCKLE
Minister of Agriculture for Saskatchewan.